British Council Takes a Major Step Before Christmas: Warrants DePM

LONDON - Britain has faced a disturbing decline in support for Christmas among children. According to a recent survey by the British Council, the number of children who look forward to Christmas has dropped significantly in the last decade. The survey was conducted among a large sample of children across the country and revealed that only 30% of children now look forward to Christmas, down from 50% in 2009. The decline is attributed to a combination of factors, including the impact of the economic downturn and a growing sense of disillusionment with the commercialization of the holiday season.

The survey also found that children aged 7-11 years old were the most likely to express a lack of interest in Christmas, with only 25% of this age group saying they were excited about the holiday. In comparison, 40% of children aged 12-16 years old said they did not look forward to Christmas. The survey results highlight the need for a fresh approach to engaging children with the spirit of Christmas and promoting its cultural values.

The British Council is planning to launch a new initiative to address this issue, focusing on creating a more inclusive and meaningful Christmas for children. The initiative will include a series of events and activities designed to reconnect children with the true essence of Christmas, including storytelling sessions, musical performances, and workshops on traditional crafts and cooking.

The council is also considering partnering with schools and community organizations to promote the initiative, with the aim of reaching as many children as possible. The British Council believes that by working together, they can help to restore the magic of Christmas and ensure that the holiday remains a source of joy and excitement for children in the years to come.